

"We are a team of passionate people whose goal is to improve everyone's life through disruptive products. We build great products to solve your IT problems"





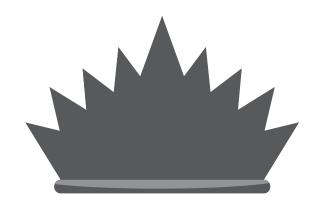
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## XSELLENCE BANGLADESH LTD.

Xsellence Bangladesh Limited 18+ highly skilled and dedicated people software development and ERP provider private limited company in Bangladesh established in 2015, providing enterprise & customized web applications, website development, mobile software development, other services to help business and confidential work services to both local and international clients. We are mainly focused to serve local small, medium, and large businesses around Bangladesh as well as covering the international market. We are experienced and expert in what we do. The level of confidence and the rate of completing projects and works of our clients is very satisfactory as we have the best team full of experienced and skillful people.

## AT A GLANCE



Name of Company : Xsellence Bangladesh Limited

Year of Establishment : 2015 Trade License : 141937

Business Function : Software and It Services

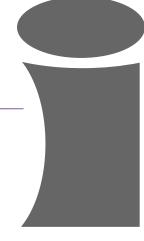
Corporate Office : House-06, Road-05 Block-E, Banasree, Rampura Dhaka 1219 Bangladesh

Website Address : www.xsellencebdltd.com
Company email : info@xsellencebdltd.com
Hotline Number : +88 018 41 55 2900

Area of Expertise : Software Development, Proper Business Solution, Web Solution,

Mobile Applications, IT Consultancy, IT Support Service and others

Market Coverage : Worldwide





# WHO WE ARE?

Businesses are mainly categorized on the basis of their scale of operations, organizational structure or market segment but for us every business is the same.

We understand that managing even more than a handful of employees can be taxing as there are a lot of other things to manage apart from manpower. This mainly includes pricing, product planning, accounting and finance, managing payroll, dealing with inventory, and much more. On the top of that, you need to have a strong presence on the World Wide Web too. We are here to take all your business worries away. Our smart software solutions and digital marketing expertise can leverage you to reach the next level of business transformation.

#### WHAT WE BELIEVE - OUR MOTTO

"We work for Excellence"

We believe in work that makes a difference. Our motto defines us and our way of working. We want to give our best service to each and every client. We are confident of our products and the goal is to serve the quality product in market to eradicate the obstacles business' fails to overcome without any business solutions or using the low-quality solutions.

#### **VISION**

We are operating in Bangladesh since 2015. Our vision is to push our limits to break the barrier to best ourselves, acquire the best and latest technology to produce more and far better ahead of time products to serve our clients and be the best and respected IT company in the world.

#### **OWNERSHIP**

Xsellence Bangladesh Limited started as a private limited company registered in 2015. Consisting of two Board Members.

#### **VALUES**

Transparency and Integrity

Focus

Accountability

Excellence

#### **OUR EXPERIENCE**

We started operating as a private limited company in 2015. From the beginning and first client we were very passionate and serious about every client and their work. We served a great deal to our clients and successful in every aspect they are still our loyal customer. Over the years our resources, employees, and clients increased as a result of successful project delivery and maintenance, continuous talent nurturing and implementation of concurrent technologies to keep our clients ahead of time and competitions. We have achieved BASIS. We are contributing to economic development and employment to our country. Today we are an organization with balanced infrastructure and office environment to operate successfully. We are dealing with more clients as we are progressing. We are very respected because of our honesty, quality of work, support and services we provide to our clients. We have many ongoing projects shows the strong operating position of Xsellence Bangladesh limited. Our current key clients are- Robi Axiata Ltd. Bangladesh, Green cargo and many more.

## OUR BUSINESS ETHICS

In this world of business modernization there are many provider and companies who serves their client with ERP software. But they hardly fulfill their customer's needs. Rather they give their clients very tough times.

Our ethics lead us to do good business. Our prime goal is to grow along with our clients. We do not believe in bad business. We want to operate honestly and want serve the market with a better quality of product. We want our customer and clients to be the most satisfied customers of all!!

## **OUR STRENGTH**

Xsellence Bangladesh limited is a family of very hard working people. We work as a team and push the limits to achieve greater goals.

Some of our true strengths are listed below:-

- 1. Best Quality product
- 2. Latest Technology
- 3. Hard work
- 4. Honesty
- 5. Passioned Team Work
- 6. Best customer support

There are many things that drives us to work efficiently and provide the best customer satisfaction.

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- 6. Best customer support

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## TECHNICAL & DEVELOPMENT



#### Md. Mostafizur Rahman

Designation: CTO

Work Experience: 16 years
Languages: C#, ASP, .net, php,
Python, JavaScript and its libraries
CMS: V bulletin, PHP BB, Joomla.
Framework: Code igniter, Cake PHP
Ecommerce: magneto, Virtue Mart,

OS commerce

Database: MySQL, Oracle 10g,

DB2, PostgreSQL etc

Development Methodology: Agile

#### Mahmudul Hasan

Designation: Software Engineer
Work Experience: 5 years
Languages: C#, ASP, .net, php,
Python, JavaScript and its libraries
CMS: V bulletin, PHP BB, Joomla.
Framework: Code igniter, Cake PHP
Ecommerce: magneto, Virtue Mart,

OS commerce

Database: MySQL, Oracle 10g,

DB2, PostgreSQL etc

Development Methodology: Agile

#### Umme Huzaifa

Designation: Software Engineer
Work Experience: 4 years
Languages: C#, ASP, .net, php,
Python, JavaScript and its libraries.
CMS: V bulletin, PHP BB, Joomla.
Framework: Code igniter, Cake PHP
Ecommerce: magneto, Virtue Mart,

OS commerce

Database: MySQL, Oracle 10g, DB2,

PostgreSQL etc.

Development Methodology: Agile

#### Soaeb Abdullah

Designation: Software Engineer

Work Experience: 2 year

Languages: C, C++, C#, .Net, Python, JavaScript, Java, Matlab, and its libraries

CMS: Odoo Website.

Framework/runtime: NodeJS, Odoo, owl, ASP.NET.

Ecommerce: Odoo

Database: MySQL, SQLite, PostgreSQL Development Methodology: Agile

Internet of Things(IoT) end-to-end solutions.

Solid know Micro-controller, Big Data, Machine learning (ML), Cloud technolog.y

#### M. M. Aktaruzzaman

Designation: Python Developer Work Experience: 4 years

#### Mohammad Ali

Designation: Software Engineer Work Experience: 2 years

Languages: C#, ASP, .net, php, Python,

JavaScript and its libraries.

CMS: V bulletin, PHP BB, Joomla. Framework: Code igniter, Cake PHP Ecommerce: magneto, Virtue Mart,

OS commerce

Database: MySQL, Oracle 10g, MySQL,

DB2, PostgreSQL etc

Development Methodology: Agile

#### ATM Samiul Bashar

A.T.M Shamiul Bashir

Designation: Lead, Software Engineer

Work Experience: 4 years Languages: C, C++,Java, php,

Python, JavaScript and its libraries

CMS: Odoo Website.

Framework/runtime: Odoo, Laravel, Spring.

Ecommerce: Odoo, Laravel, Spring.

Database: MySQL, SQLite, PostgreSQL

Development Methodology: Agile, CI/CD pipeline.

Others: Github, Gitlab, Docker, Pycharm, OS: Linux, Windows, Ubuntu, Mac. Server Related: VPS, AWS Cloud Server,

Contabo, Nginx

#### Abdur Razzak

Abdur Razzak

Designation: Software Engineer

Work Experience: 3 years

Languages: C, C++,C#, .Net, php, Python, JavaScript and its libraries

CMS: Odoo Website.

Framework/runtime: Laravel, NodeJS,

ExpressJS, Odoo. Ecommerce: Odoo

Database: MySQL, SQLite, PostgreSQL Development Methodology: Agile

#### Safayet Hossain

Designation: Software Engineer

Work Experience: 1 year

Languages: C, C++,Python, Dart and its libraries. Framework/runtime: Flutter, Laravel,NodeJS, Odoo.

Ecommerce: Odoo

Database: MySQL, SQLite, PostgreSQL

Mobile Application Development: Android and ios

#### SOFTWARE DELIVERY & SUPPORT

Md. Azizul Haq Rana Senior Executive

Golam Mehedi Hasan Khan Executive

#### MARKETING EXECUTIVE

Md. Zakaria Executive

Azfar Ahmed Atul Executive

MASOM MIA **EXECUTIVE** IoT Department

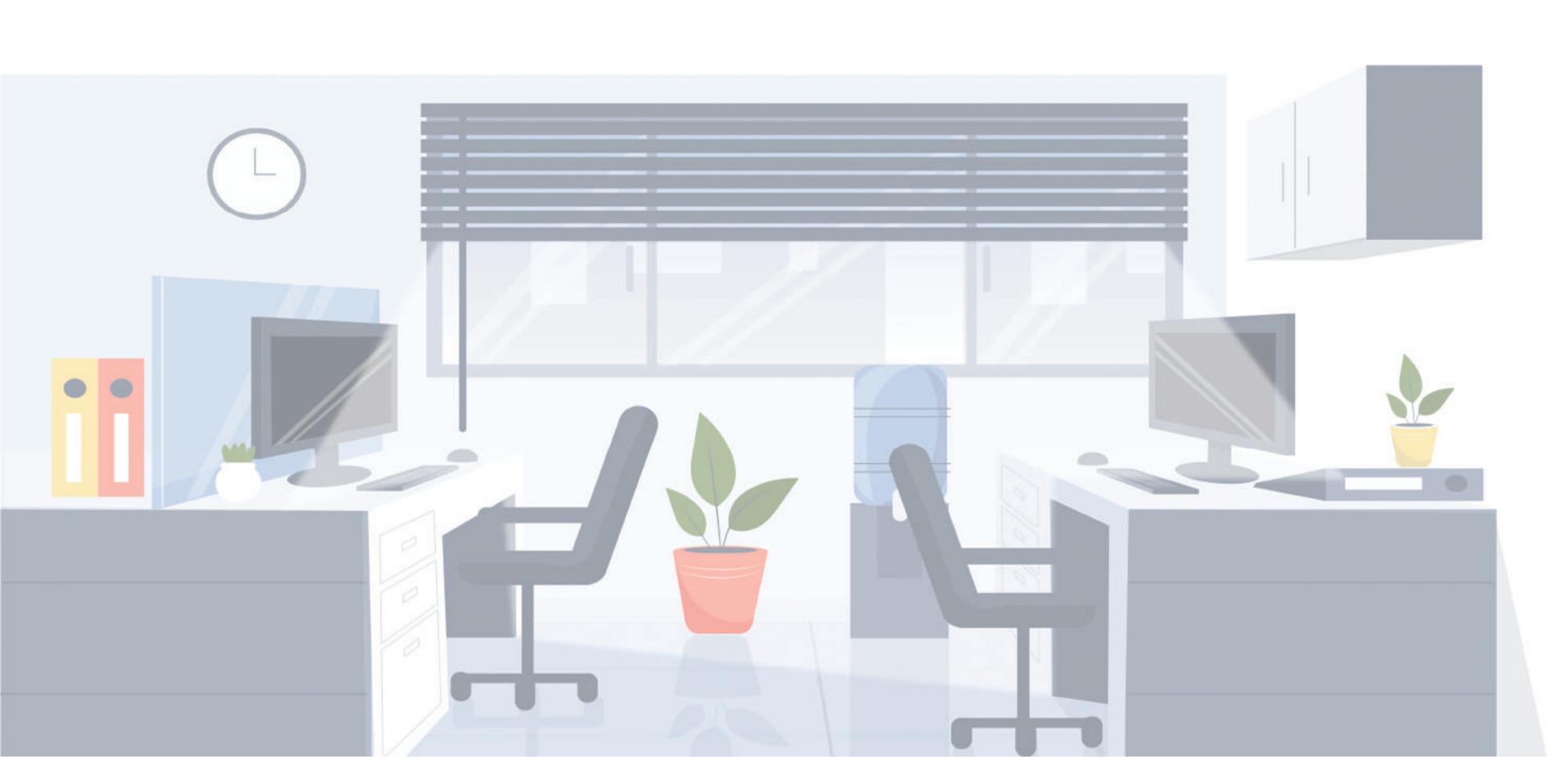
#### ACCOUNTS AND OTHERS

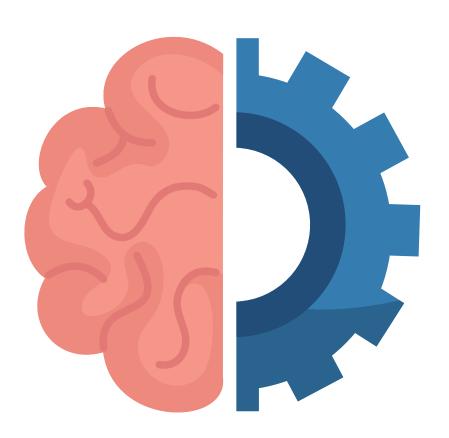
Md. Tariqul Islam Mukith Md. Suman Miah Executive, Finance & Accounts

Graphic Designer

Md. Mayin Bin Bashar Executive, Online Operations

Mu Jamil Ahmmed Executive, CR





## Our Experties:-

Xsellence expertise in different industries and technologies which helps businesses to scale their infrastructure on the go.

#### **ERP Solutions**

Xsellence provides fully Customized business management software tools including, for example, accounting, production management, LC management, fleet management, CRM, e-commerce, billing, , manufacturing, warehouse, project management, inventory management, and others for any type of business.

#### Point of Sale

POS App or Systems streamlines the entire retail business process. It helps to easily store and manage the inventory, orders, customers, sales information.

#### Accounting and Reports

We provide world leading Accounting software and consultancy for your business needs.

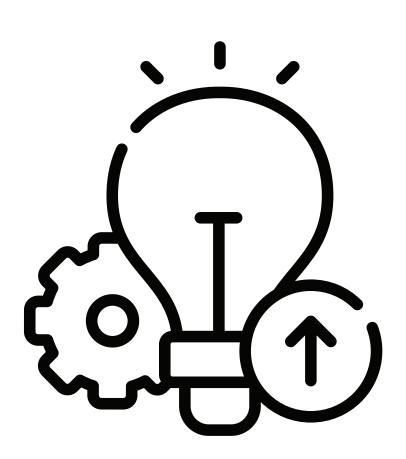
#### HRM

With our <u>HRM Softwar</u> you can gather all information concerning each employee at one place. Keep track of your employees' status, job titles, contract type and dates, their schedule and keep track of your employees' presence at work. Manging Leaves, Payroll and Timesheet Smartly.

#### E- Commerce

eCommerce has grown by leaps and bounds over the previous years and has become one of the prime fundamentals of any modern business pipeline.

With our integrated ERP your eCommerce will be 100% hassle free.



#### Cloud Setup

Cloud computing is based on the set of unified clusters of the servers which are integrated together to deliver an optimized and lighting fast experience to the users.

#### Custom Development

Custom Development is all about bringing the developers and operations team together. It helps to collaborate different team in more efficient and time-saving to always stay agile.

#### Internet of Thongs (IOT)

Internet of Things unifies the smart devices so that they can exchange data from one another; to deliver a more connected and automated personalized experience.

#### Mobile Apps

Mobile devices are flexible in nature and encourage the users to stay hooked for a longer time. Mobile apps help to outreach to the customers with its significant features.

#### Tracking

Xsellence provides a powerful easy-to-use tracking platform designed and developed by our professional tech experts. Our focus is to provide a user-friendly platform available in the market at the most reasonable pricing.

#### Search Engine Optimization

Our Search Engine Optimization(SEO) service ca help increasing your search result so that your site can top of all major search engines such as Google, yahoo, Bing



- Installation
- Customization
  - Integration
- Support and maintenance
  - Creation and updating
    - Migration

#### **PRODUCTS & FEATURES**

-Accounting -Manufucturing Management

-Sales Management -Warehouse Management

-Purchase Management -Project Management

-Inventory Management -LC management

-Poit Of Sale (POS) -Multi Curency Accounting

-CRM -Production Management

-HR Management -Fleet management

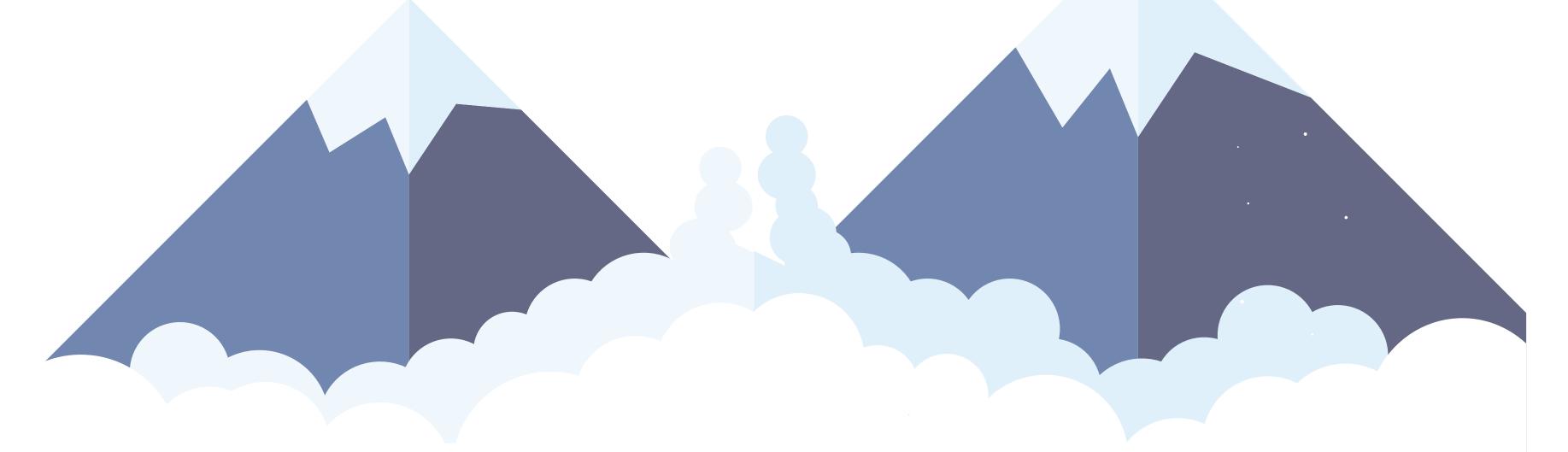
-Payroll With Attendance

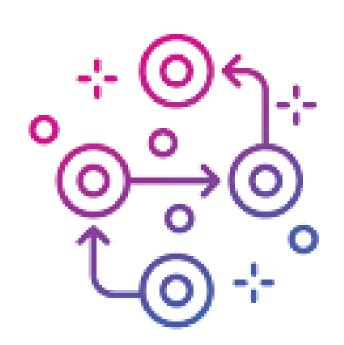
- -Website
- -e-Commerce
- -Educational Institue Management
- -Hospital Management
- -Expense Management
- -Bulk SMS/Mass Mailling
- -Employee & Resources Tracking
- -Asset management



- National & Multi-national company Electronics company
- Plastic Company Small, Medium and Large companies
- Education Institute Agriculture Garments
- Restaurant HealthCare institutation
- Construction Company Super/Retail Shop
- Manufacturer Indusrty Travel Agency
- Import Export Transport Engineering
- Finance Insurance Telecommunication
- Investment Pharmaceuticals Real estate
- Advertising Event Planning Personal Use

We already achieved the experience serving these industries. We are very much interested to take challenge of serving any other industries in the market as well.





## METHODOLOGY

Failing deadline, not understanding the requirement, communication gap, unskilled workforce is the main points that makes every other organization unsuccessful. We work in a way that eradicates the problems and gives us the advantage to understand the clients need and deliver a sound product. To follow our vision, goal we work efficiently and effectively. We follow <u>Agile</u> software methodologies where every day we produce output instead of planning for long time without output.

To fulfil highly sensitive end users demand and rapid growth of Application Eco-System. Below key area to be considered:

- Understand & analyzing the customer need.
- Gathering requirements for the proposed business solution.
- World standard UI/UX for the app.
- Implementation (coding) of the application.
- Testing the application, Maintenance and bug fixing& finally publishing
- Ensures full data consistency and data integrity during the execution of the migration projects from production to non-production system.
- Post Live Support.

## TECHNOLOGY WE USE



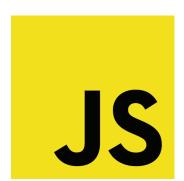
















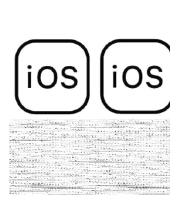


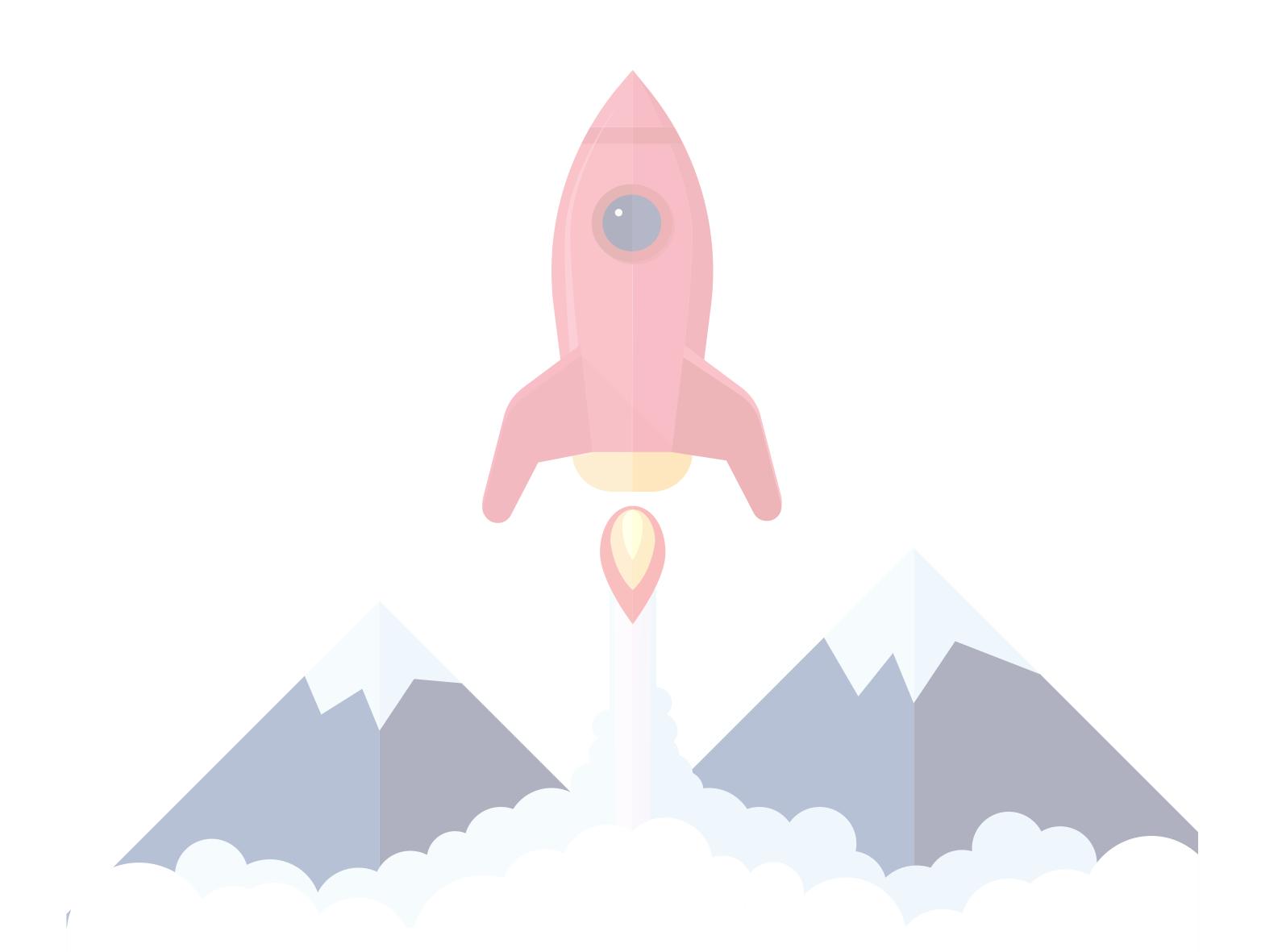












### WHY XSELLENCE BANGLADESH LIMITED?

#### **BEST PRODUCT**

We are very confident that we have one of the best ERP product in the world. The user friendly interface, all in one solution, automated accounting and everything is linked with one another. Our clients who already used other products in the past can tell the difference. Our client is way happier than others.

#### ACCURATE/FLAWLESS ACCOUNTING AND OPERATION

Our product gives you accurate accounting outcomes. Many other products in the market are cheap in price but they do not give expected results to business. As a result, it gets messier and very hard to maintain business documentations. Out product is flawless and we are continuously working on to make it better.

#### **AFFORDABLE PRICE**

We provide our services in a very affordable price range. The quality of product and impact of the product in your business is very profitable.

#### **SKILL AND EXPERTISE**

Our workforce is very dynamic, skilled, experienced and passionate. Any work is completed with great deal of sincerity, integrity and quality.

#### TECHNICAL ADVANTAGE

Our workstation is up to date and we have advanced level of hardware and software to deal with heavy load of work. We have extra resources to complete work from home also. We are continuously taking care of the resources we have and trying to keep up with the latest technologies.

#### TIME MANAGEMENT

Our team plans and works in a very effective way, which enables us to deliver the product before the stated time.

#### **CUSTOMER SUPPORT**

Our customer support team is very active and works hard for our client whenever necessary. They ensure that we do not miss clients query or any other question and always ready to solve client's problem anytime.

#### DEDICATED PROJECT TEAM

We create dedicated team for our clients. Each team member solely works on the projects for respective clients. The team is directly managed and supervised by our clients. We offer direct communications between our team members and client to ensure comfort and avoid miscommunication.

We are the trusted advisor who came into their inner circle and understand and find out what they care about deeply, Their business and their long time goal.

## OUR TOP MOST CLIENTS LIST



**ROBI** 

Human resources supply and Training (Software)





## TRIVOZ WOZ

e-Commerce Marketplace(Multi Vendor),
Sales, Purchase, Inventory, Accounting,
HR Management,
Mobile POS (Taking Sales Order)



Asnaf Saudi Arabian Based Company eCommerce Wesite (Single Vendor)





Saudi Arabian Based Company eCommerce Website (Multi Vendor)



Availability Share Hotels Booking, Travel Guide, Blog & E-commerce Management

#### RONY KNIT COMPOSITE (PVT) LTD

Garments Manufacturing & Production Management.





#### GREEN CARGO

Shipping Management, Accounting, CRM, HRM, Customized Reports, Expenses Management, Masking SMS. Company Website.

#### RTEL-

Sales, Purchase, Inventory, POS, Shipment Managemnt, HRM, Biometric Attendance, Accounting, Multi-Shop etc.



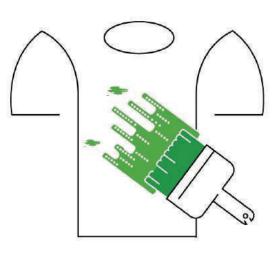


## Gadget N Gadget

Multiple Branch, POS, Phone IMEI Management, Inventory, Internal Product Tranfer, Accounting. Bank EMI Mangement.

### Aysha BD Fashion

Employee Database, Attendance, Payroll, Leaves, Accounting, Advance Salary. Inventory, SMS, Customized Marchendise Management.

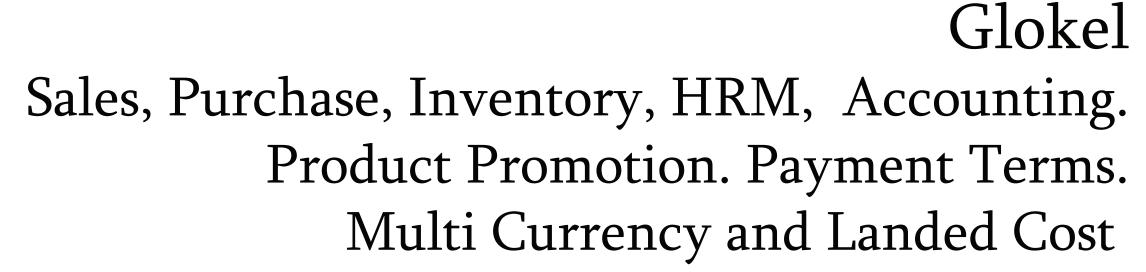


Aysha BD Fashion



#### GADGET SELLER

Managing 7 Mobile Reatail brances, IMEI Management, Promotion & Cashback Managemet, POS, Inventory, Accounting.







#### COMPUTER INSIDE

Sales, Purchase, Inventory, Manufacturing, LC Management HRM, Biometric Attendance, Accounting, Multi-Shop etc.

#### GTEL-Joy Express

e-Commerce, Sales, Purchase, Inventory, Accounting. G TEL Multi- Currency, LC management. B2B Pricelist. Etc.





#### BB SHOPPiNG MALL

Multiple POS Cunter, Barcode Managemnt, Purchase, Inventory, Customer Reward Points, Accounting. Consignments

#### Darul Uloom

Student/Teacher Management, Tution Fee/Admission fee Management, Attendance, Library Management, Accounting.

Masking SMS and Website.





#### 3S IMPEX BANGLADESH

Sales, Purchase, Inventory, Accounting, HRM, Attendance.

Yukon Lounge

POS, Inventory, Purchase, Accounting, Expenses.











FM Group Dyanmic Website(API Based)

Ahbab Trad & International Multi Branch Trading Management.





## Al Ansar Bangladesh

POS, Inventory, Purchase, Accounting, Attendance.





#### SINDEED CONSORTIUM

POS, Inventory, Purchase, Accounting.

Royal Pet Care/ 3s Petco Bangladesh POS, Inventory, Purchase, Accounting, HRM, Attendance. Setco Bangladesh







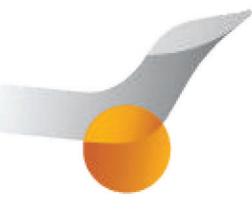
#### X-Factor

Sales, Purchase, Inventory, POS, HR Management, Biometric Attendance, Accounting.

#### MHTEL

Sales, Purchase, Inventory, POS, Shipment Managemnt, HRM, Biometric Attendance, Accounting, Multi-Shop etc.





### Jubbaa.com

e-Commerce, Sale, Purchase, Inventory, Accounting, Expenses, HR Management.

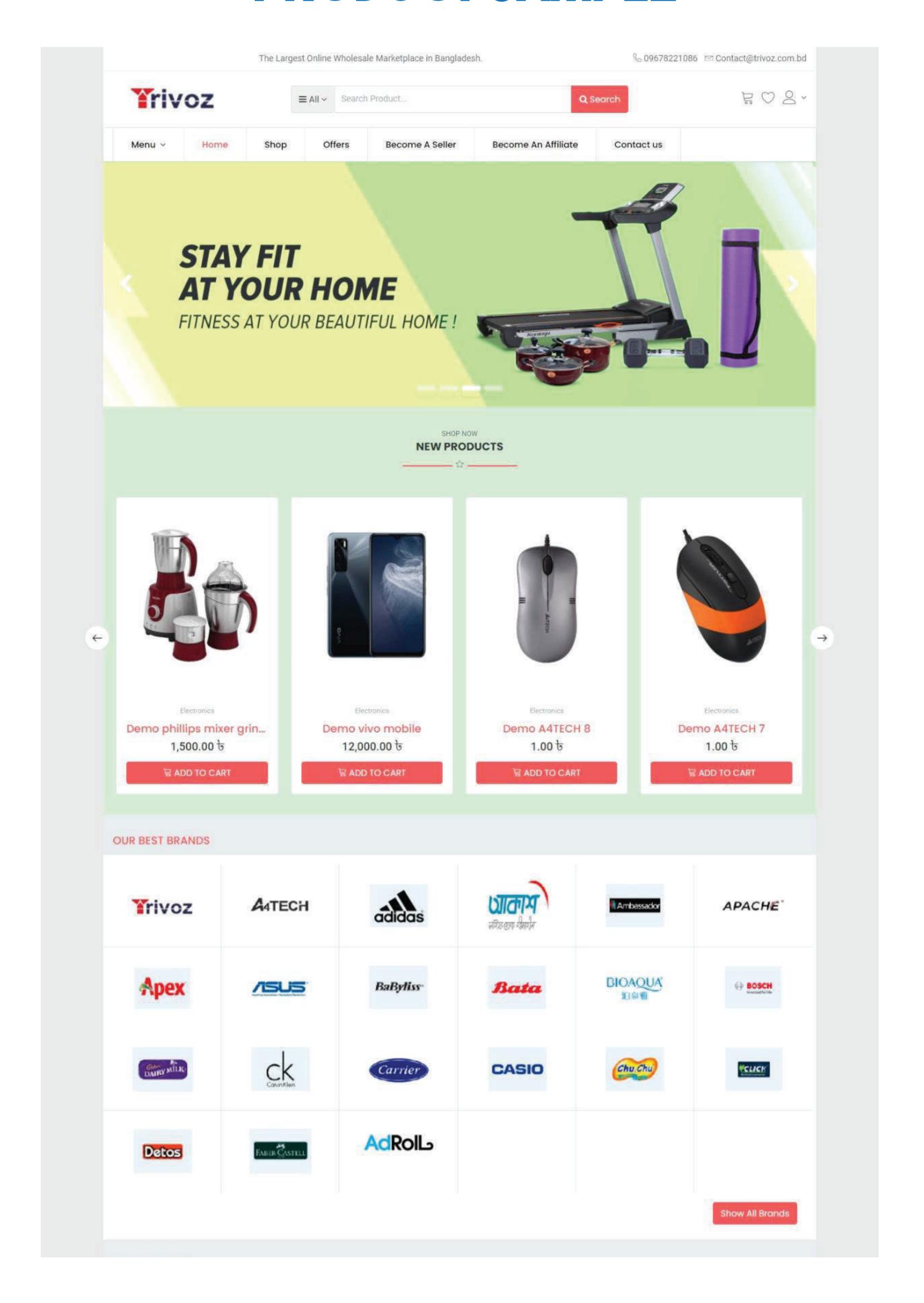
#### WOW Telecom

e-Commerce Website, SR/Dealer Management, Sales Purchase, Inventory, Accounting, Mobile POS (Taking Sales Order)

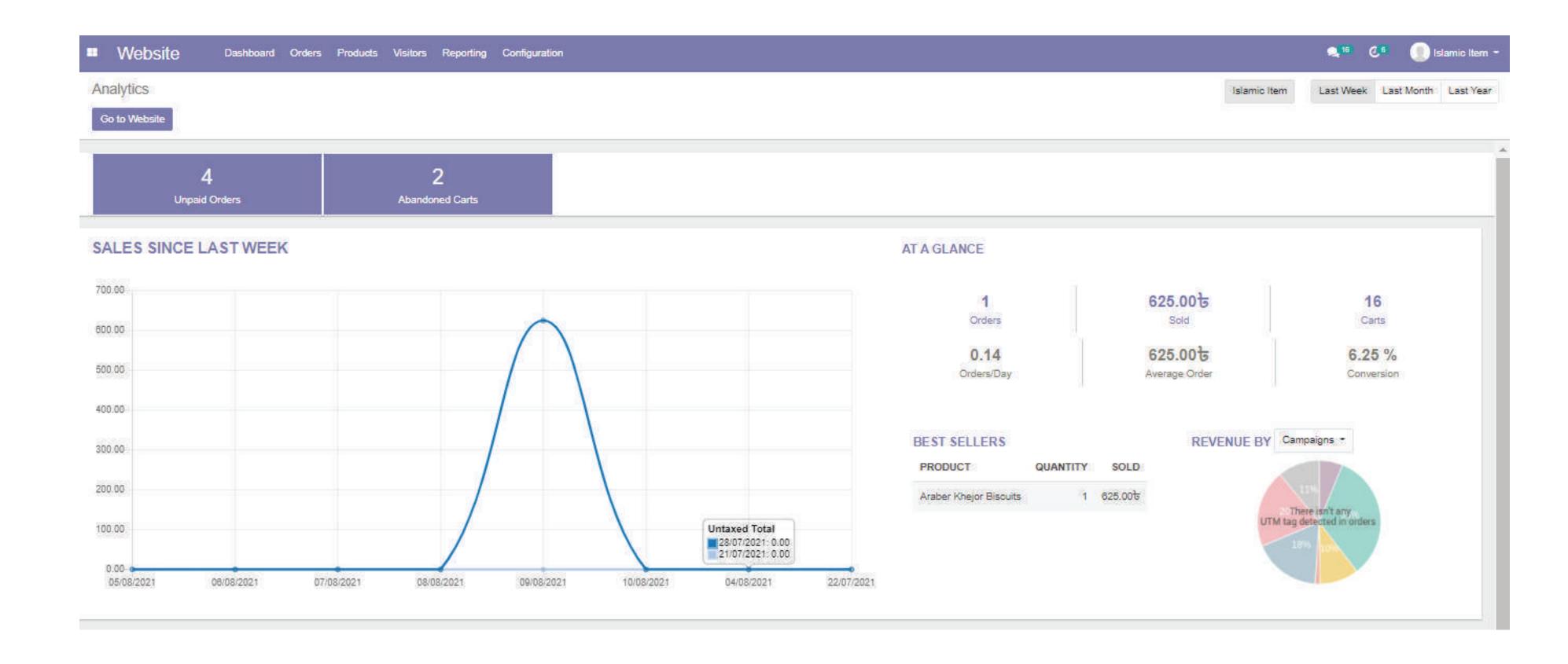


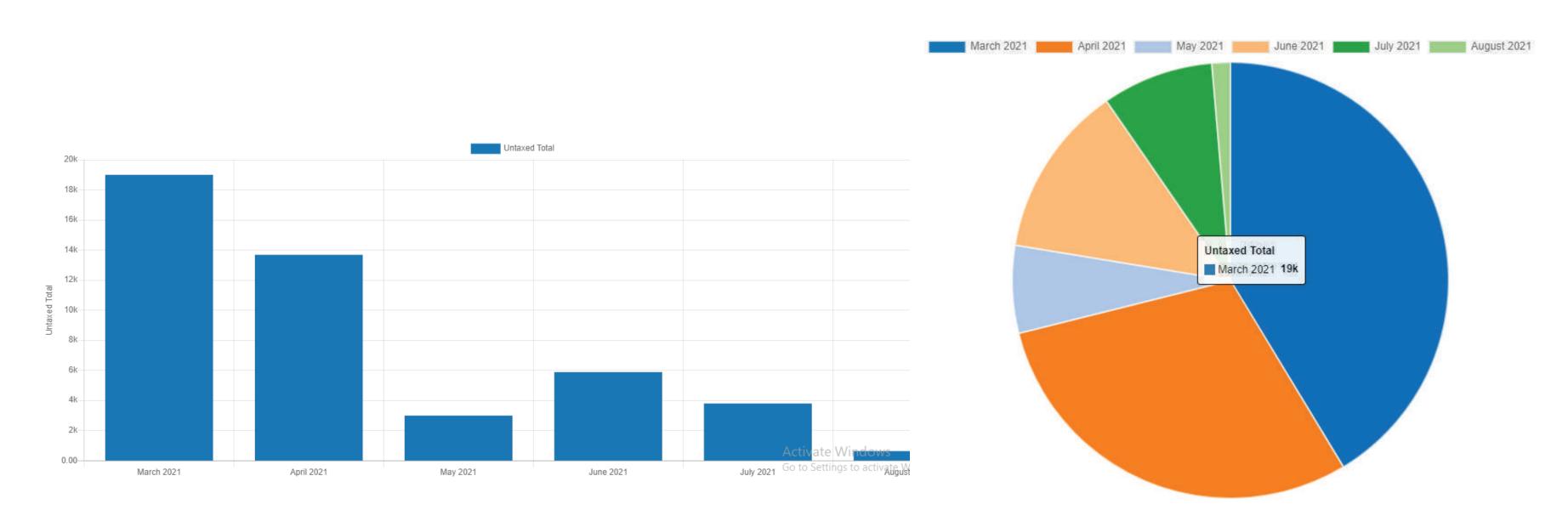


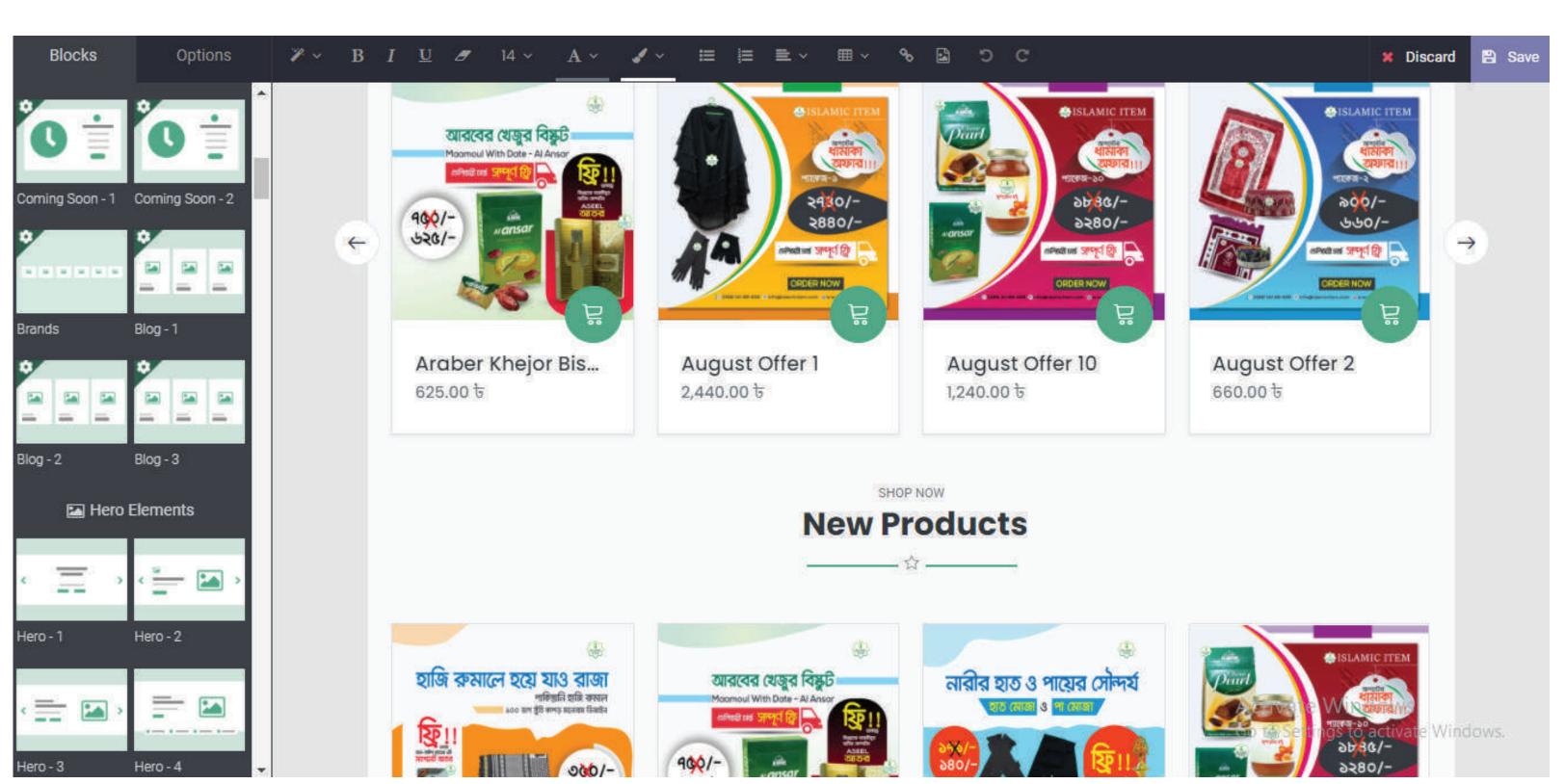
## PRODUCT SAMPLE



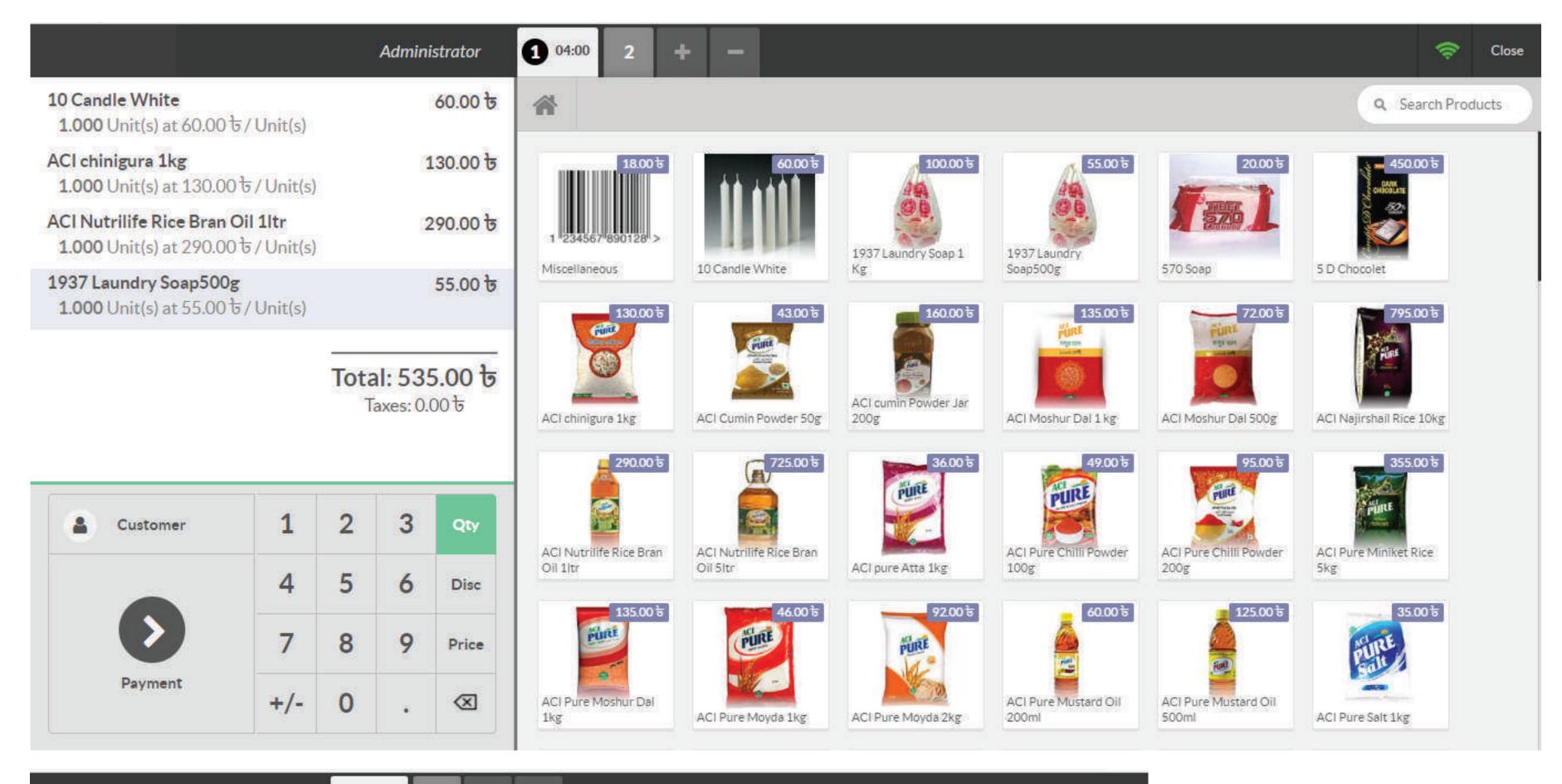
#### E-COMMERCE DASHBOARD

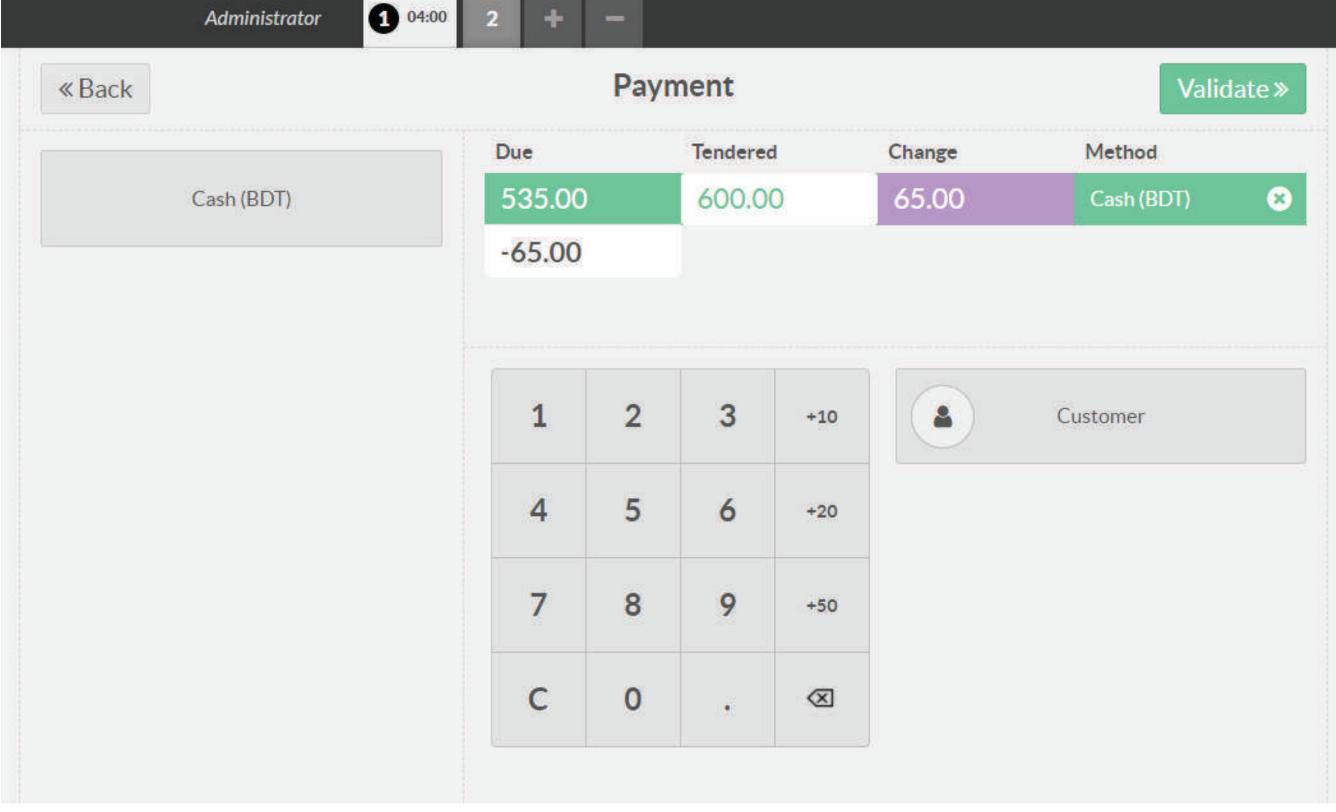


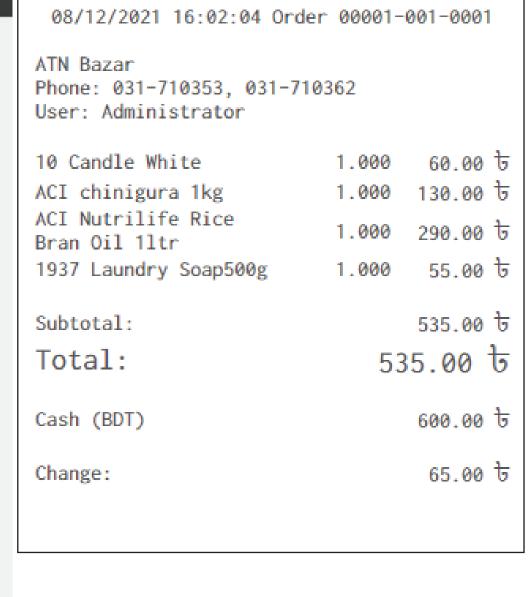


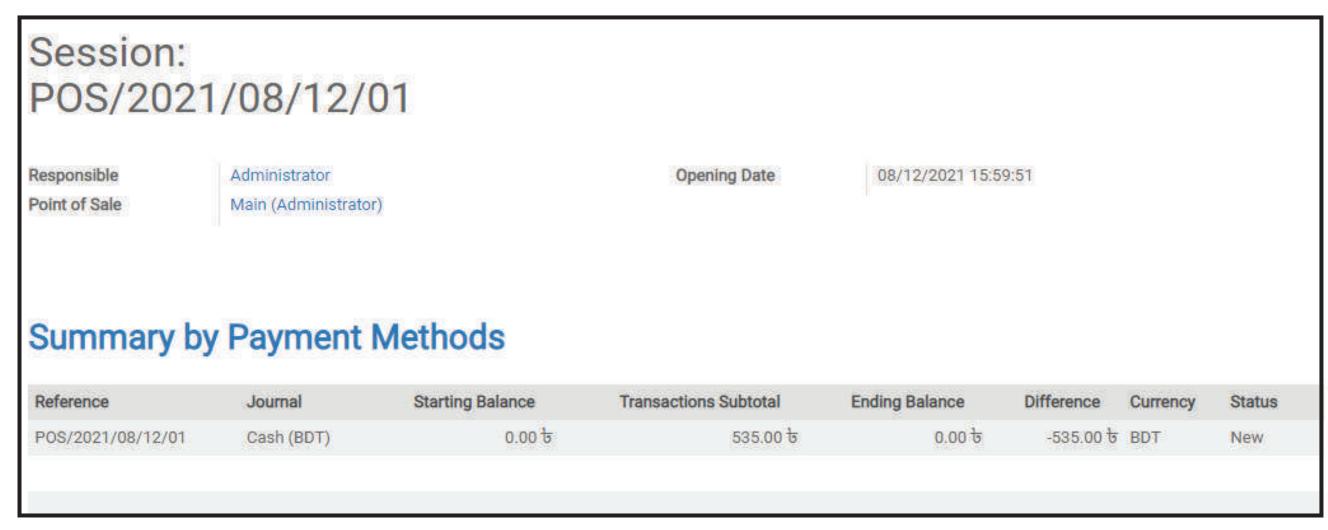


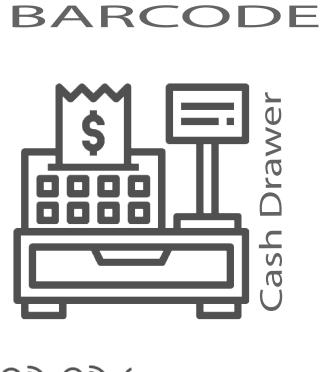
#### **POS SALE INTERFACE**







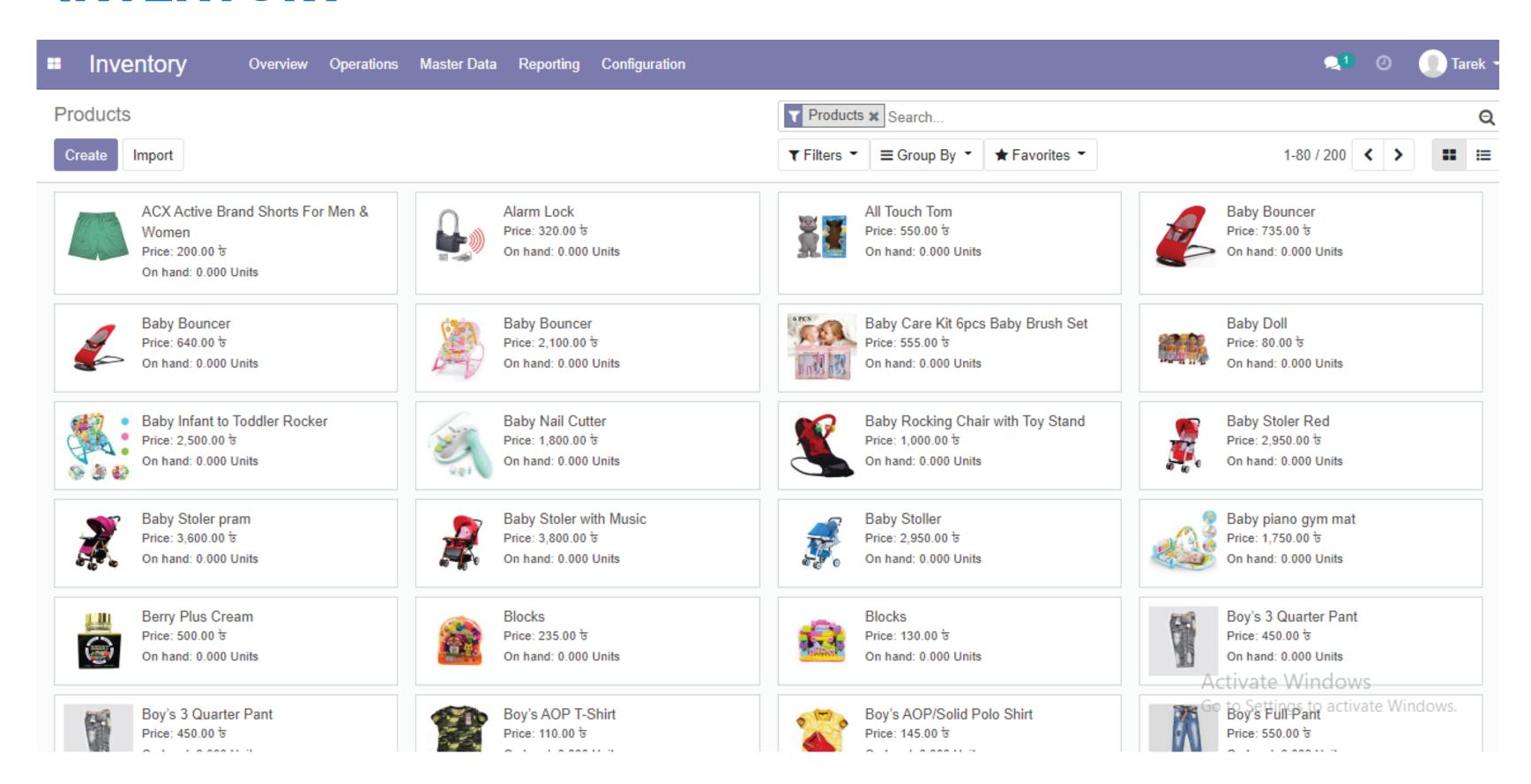








#### **INVENTORY**



#### **POS SALE SUMMARY**

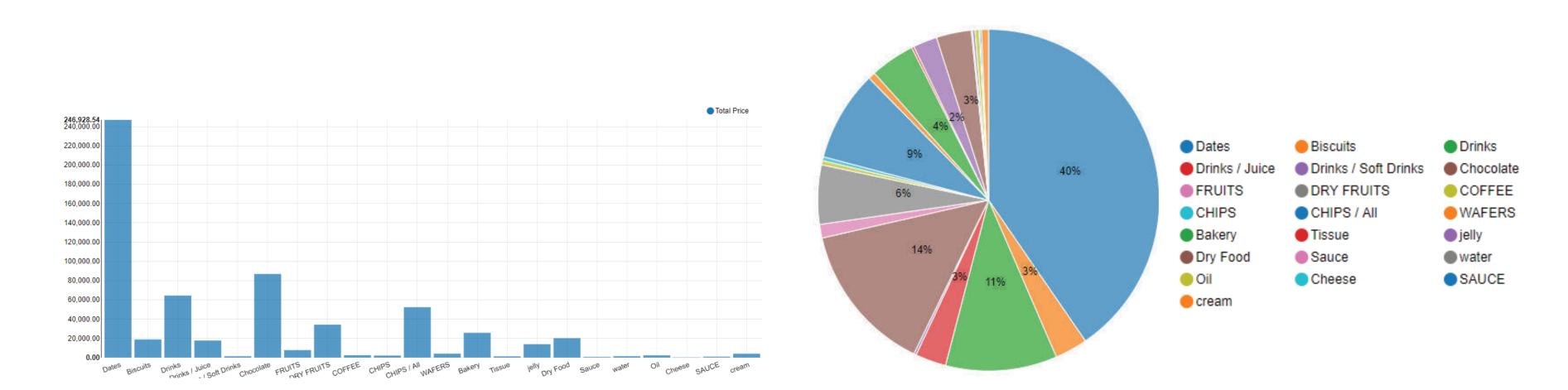
#### **Payments**

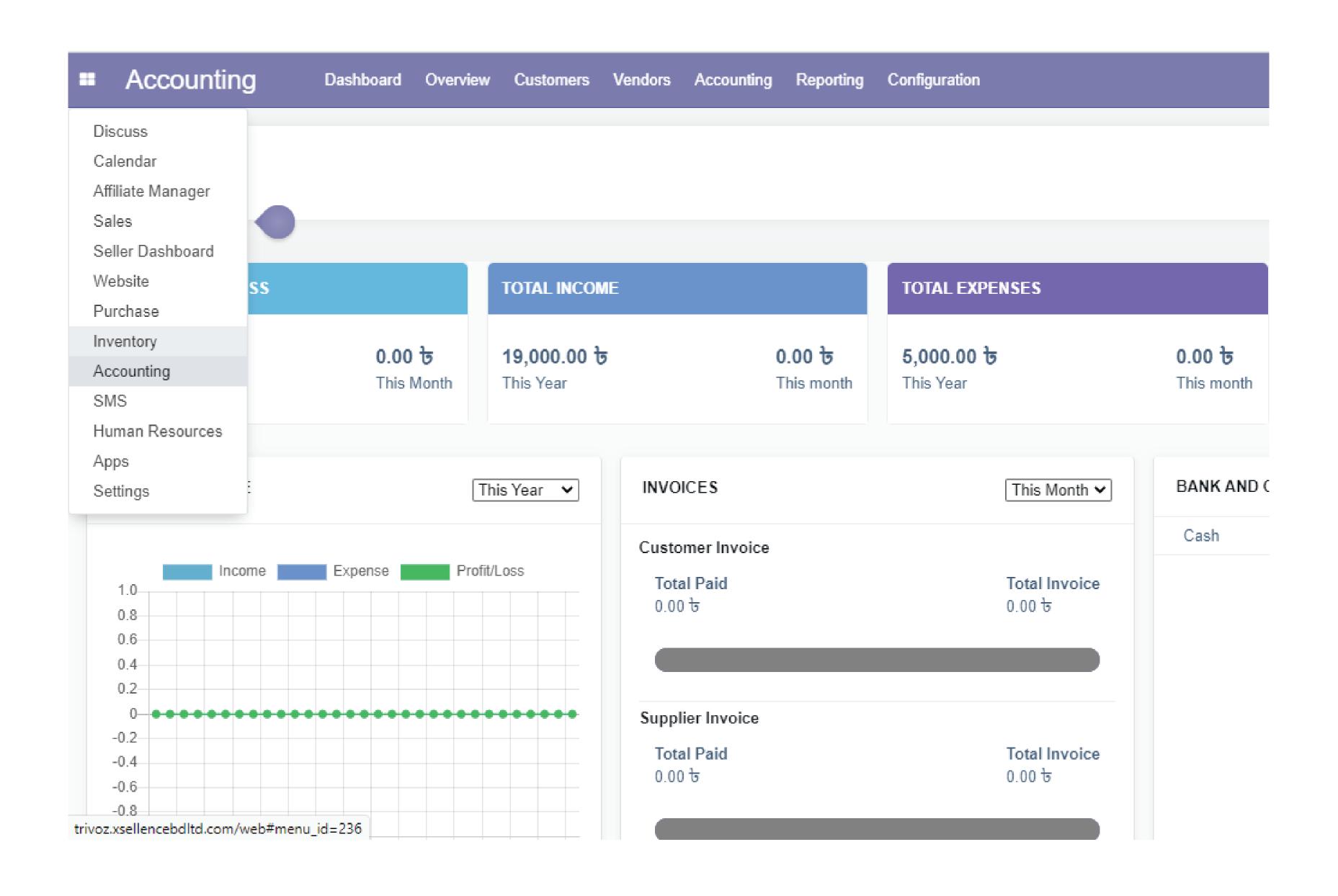
Name	Total
Bank	830.00
Cash	610,127.73

#### Taxes

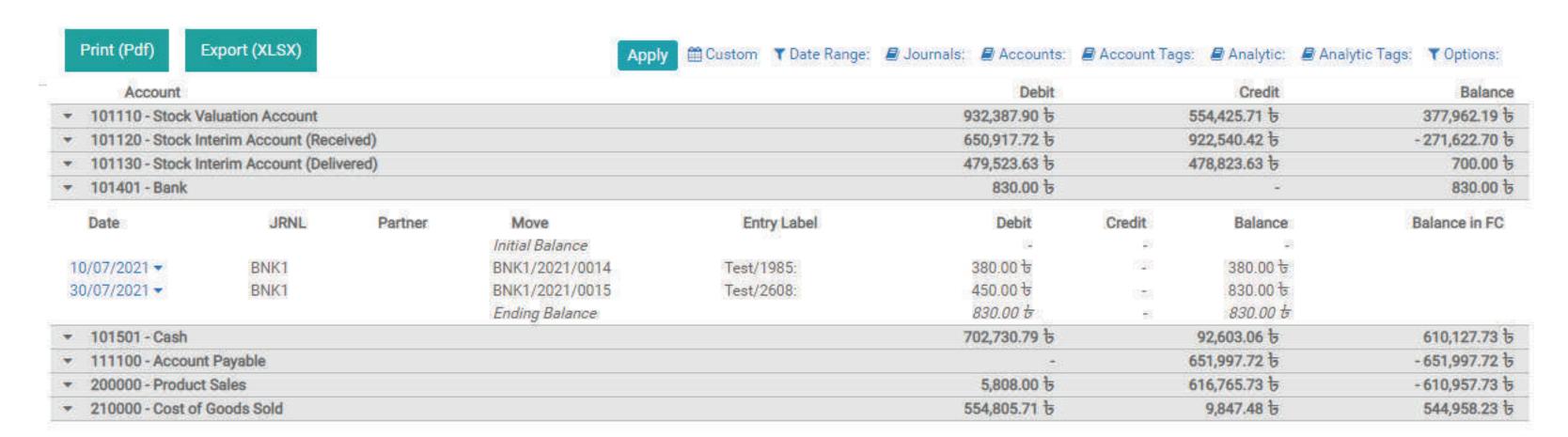
Name	Tax Amount	Base Amount
No Taxes	0.00	610,957.73

Total: 610,957.73

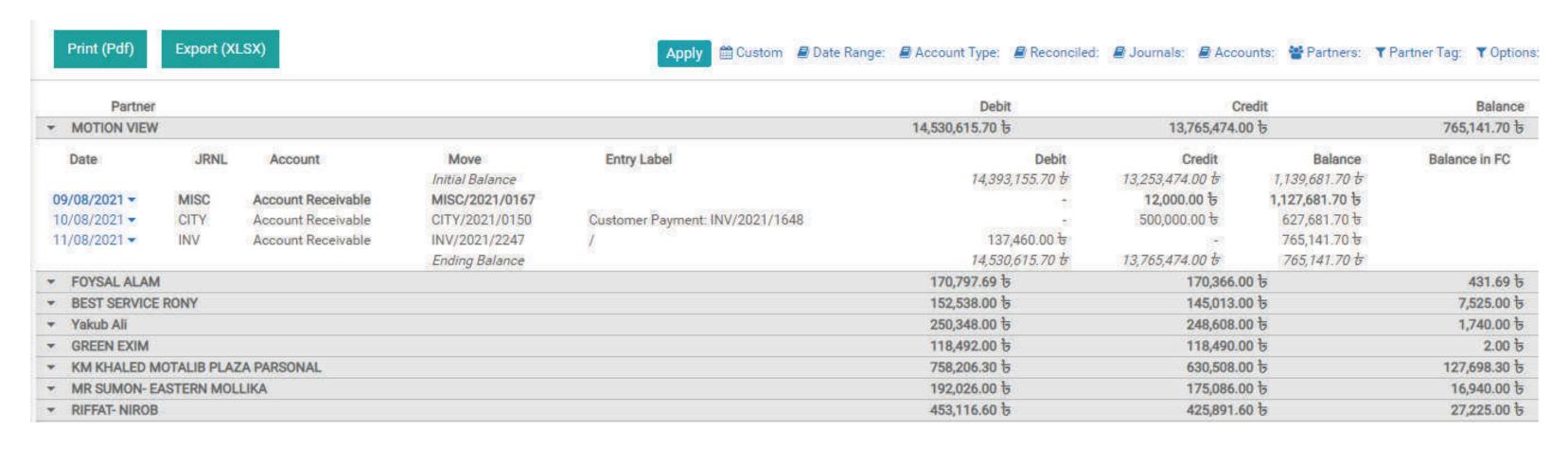




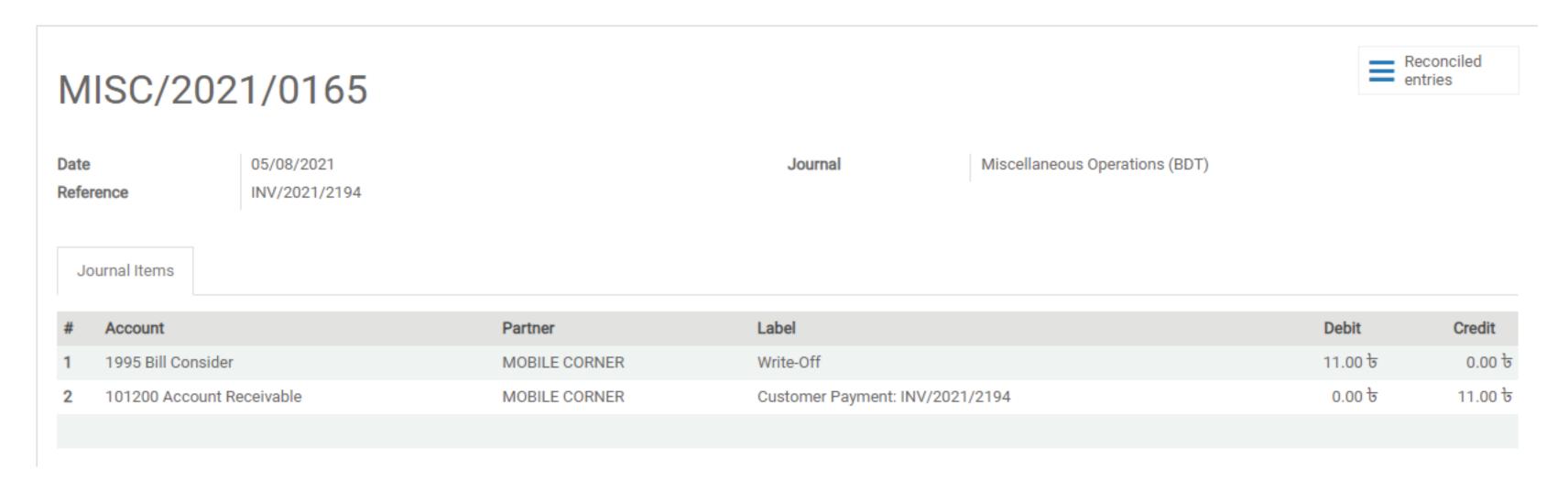
#### **GENERAL LEDGER**



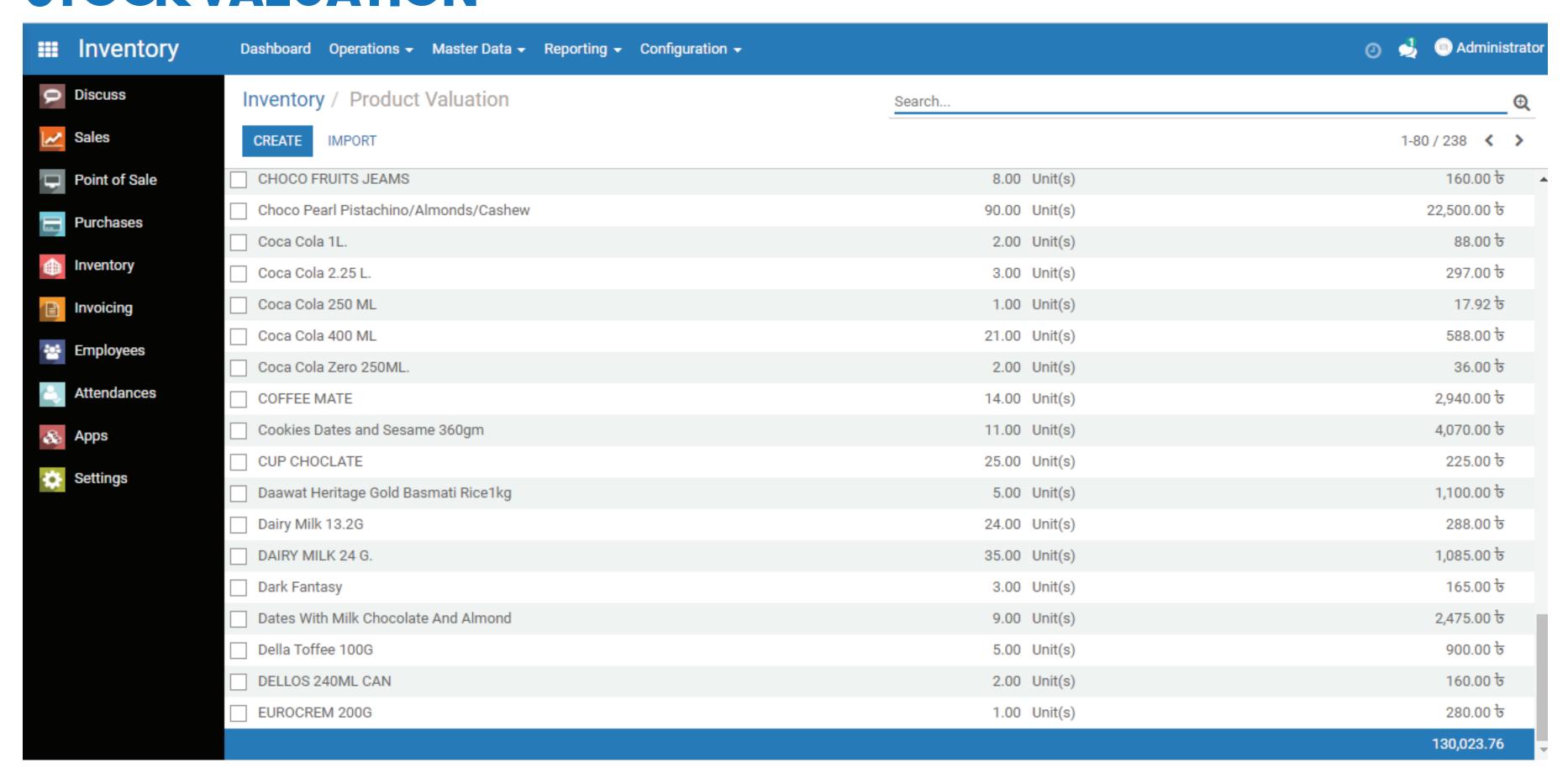
#### **PARTNER LEDGER**



#### MISCELLANEOUS JOURNAL ENTRIES



#### **STOCK VALUATION**



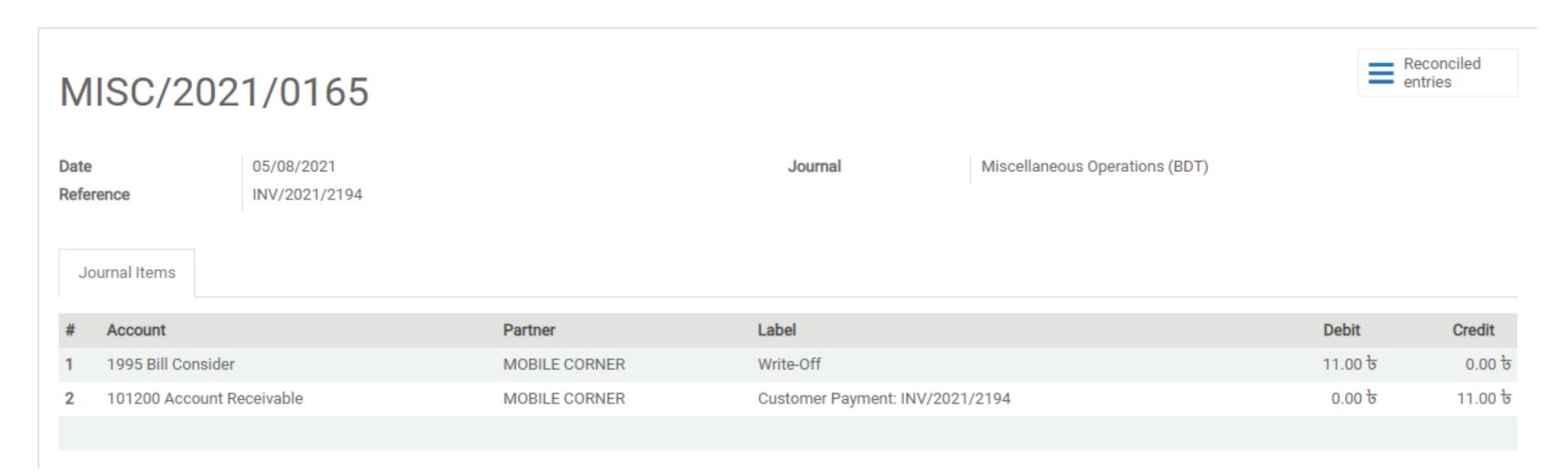
#### **STOCK PICKING**

#### WH/OUT/00075

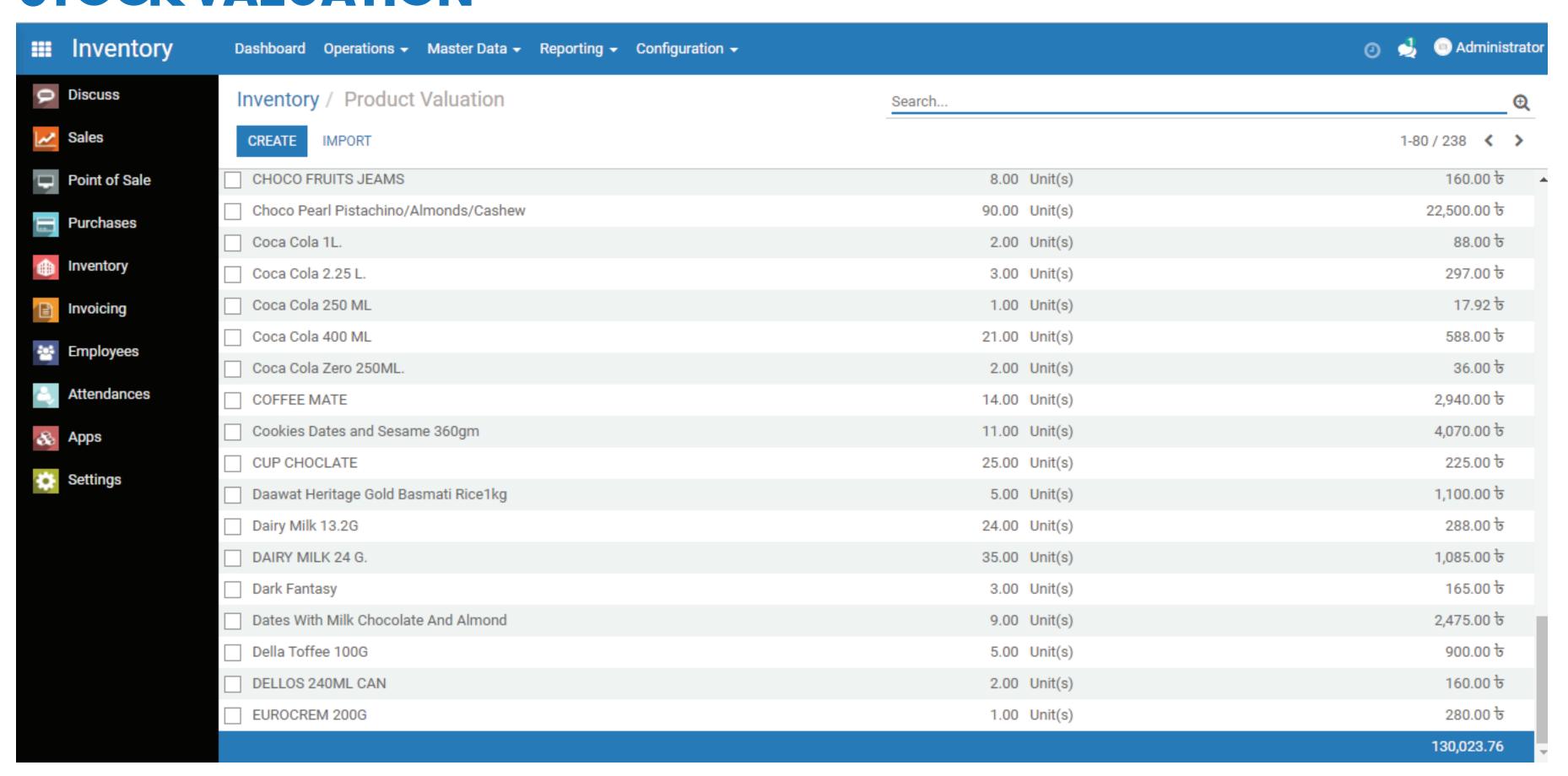
Order: Shipping Date: 500332 15/07/2021 12:44:35

PRODUCT	QUANTITY
Mashrook Moriom 1kg	1.000 Units
Sukkaria (500gm)	1.000 Units
Kismis (Raisin) 250g Regular	2.000 Units

#### MISCELLANEOUS JOURNAL ENTRIES



#### **STOCK VALUATION**



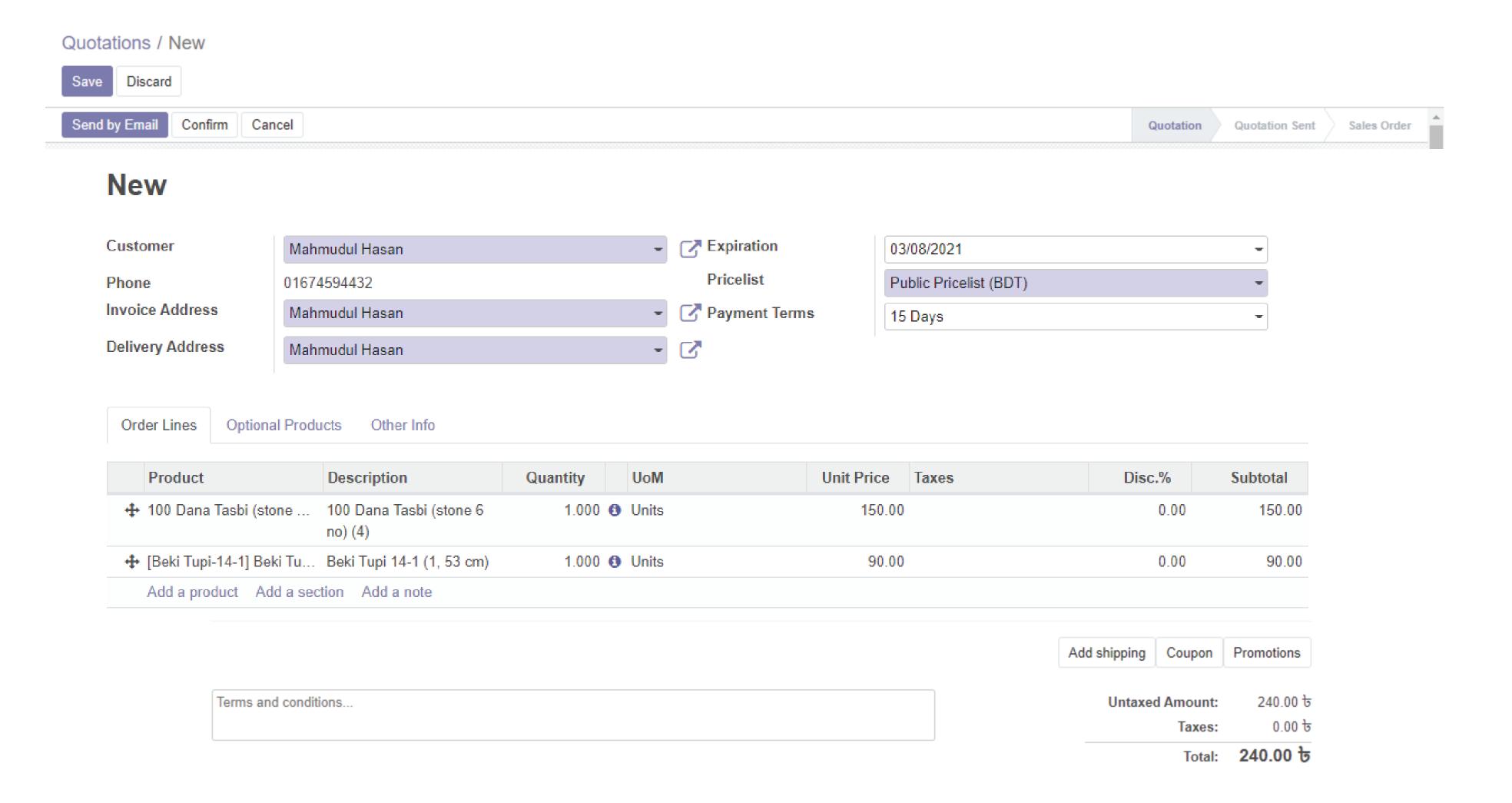
#### **STOCK PICKING**

#### WH/OUT/00075

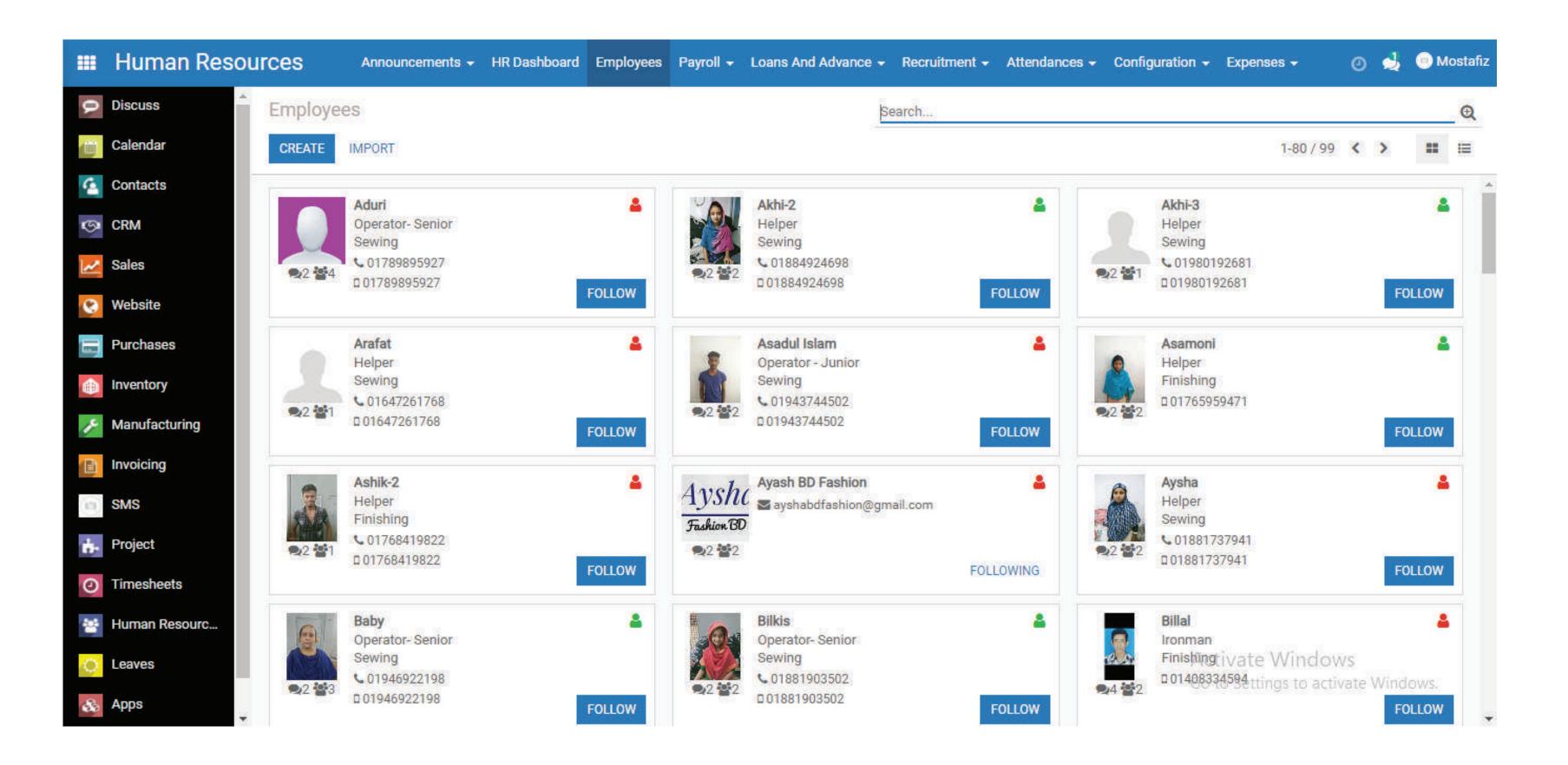
Order: Shipping Date: 500332 15/07/2021 12:44:35

PRODUCT	QUANTITY
Mashrook Moriom 1kg	1.000 Units
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Kismis (Raisin) 250g Regular	2.000 Units

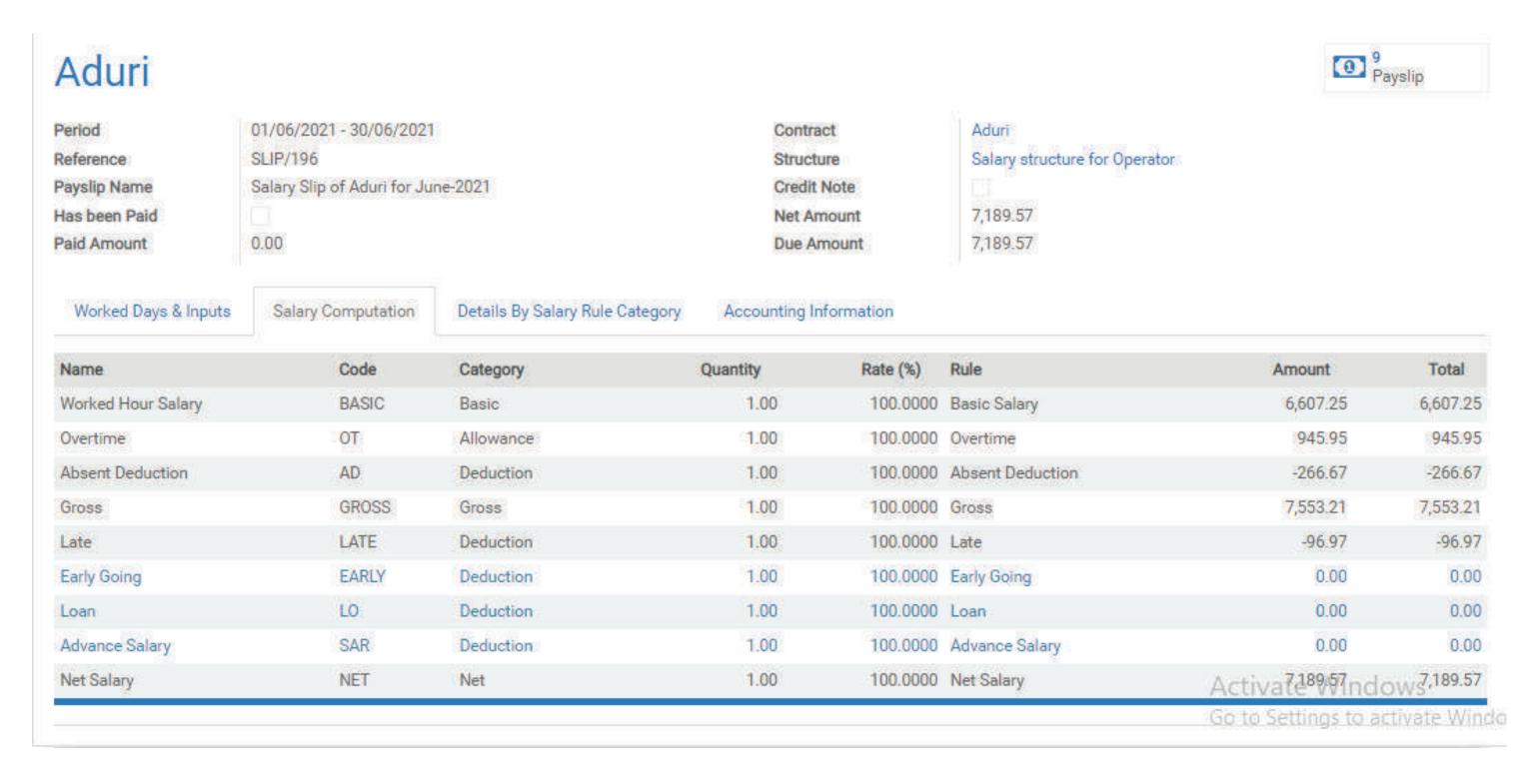
#### SALE-PURCHASE QUOTATIONS



#### HR MANAGEMENT



#### **EMPLOYEE PAYSLIP**



#### BIOMERTIC ATTENDANCE WISE JOBSHEET

Employee Jobsheet Details

2021-08-01 - 2021-08-12 Employee: Aduri

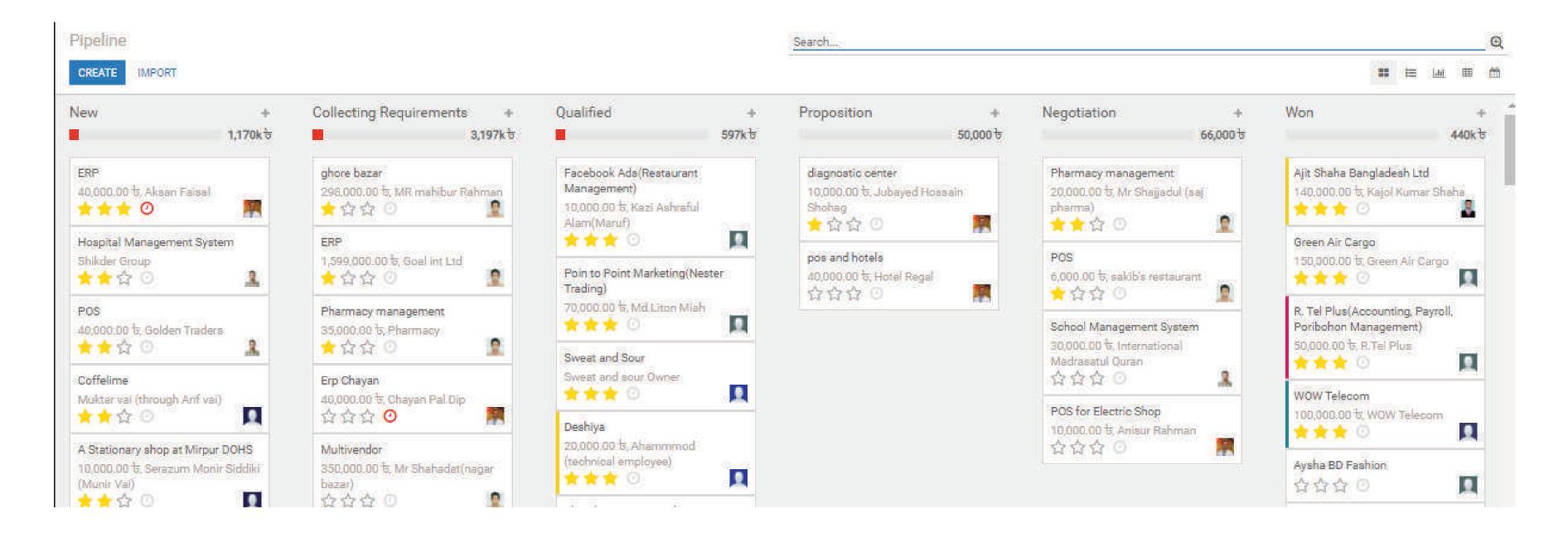
Department: Sewing

Basic Salary: 8000.0

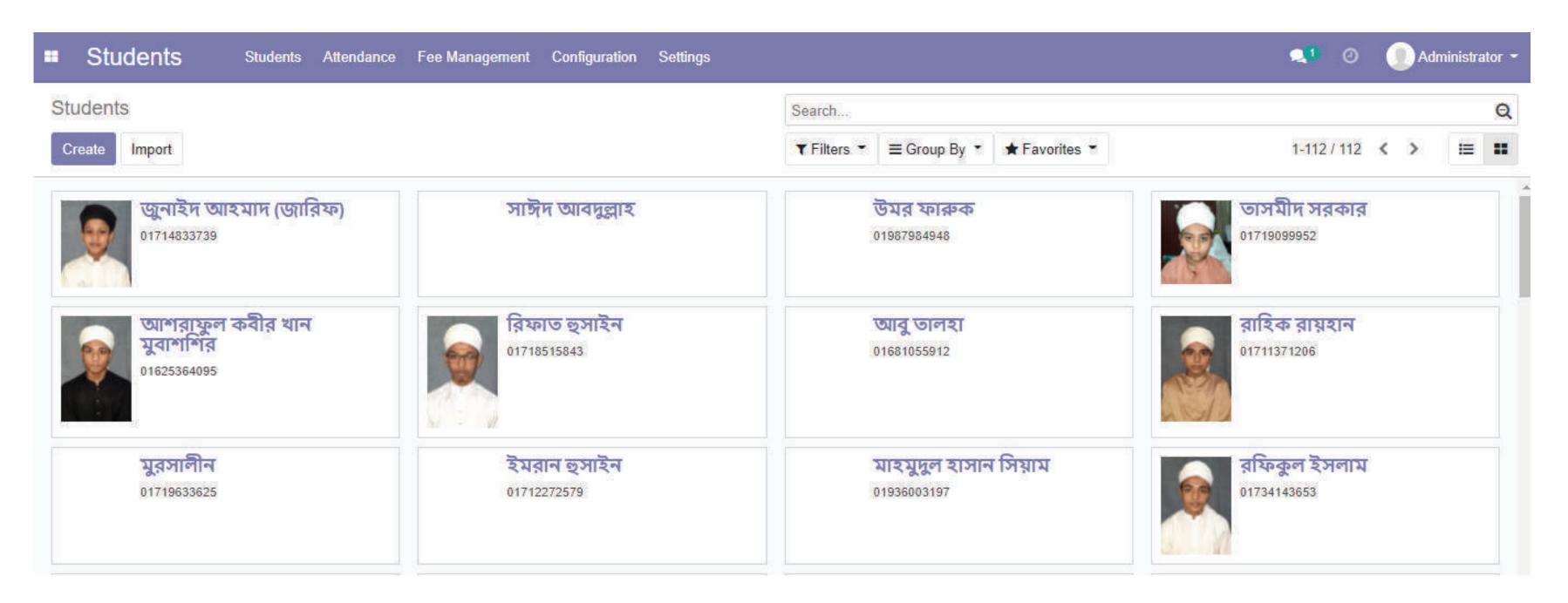
ATTENDANCE DATE	STATUS	SHIFT TIME	IN TIME	OUT TIME	WORKED HOUR	OVER TIME	LATE	WAGE
2021-08-01	Р	11.0	07:57:18 AM	08:03:30 PM	11:00	00:00	00:00	258.064516
2021-08-02	Р	11.0	08:00:15 AM	11:03:59 PM	11:00	03:00	00:00	328.445748
2021-08-03	Р	11.0	07:55:19 AM	11:02:21 PM	11:00	03:00	00:00	328.445748
2021-08-04	P	11.0	08:40:12 AM	08:00:00 PM	11:00	00:00	02:00	211.143695
2021-08-05	Α	11.0			00:00	00:00	00:00	0.0
2021-08-06	W	0.0			00:00	00:00	00:00	0.0
2021-08-07	Α	11.0			00:00	00:00	00:00	0.0
2021-08-08	A	11.0			00:00	00:00	00:00	0.0
2021-08-09	A	11.0			00:00	00:00	00:00	0.0
2021-08-10	A	11.0			00:00	00:00	00:00	0.0
2021-08-11	A	11.0			00:00	00:00	00:00	0.0
2021-08-12	A	11.0			00:00	00:00	00:00	0.0

Present	4	Absent	2
Total Days	12	Weekends	1
Expected Work Hour	121:00	Total Work Hour	55:00
Total Late	02:00	Total Over Time	06:00

#### CRM AND WORKING PIPELINE



#### **SCHOOL MANAGEMENT**

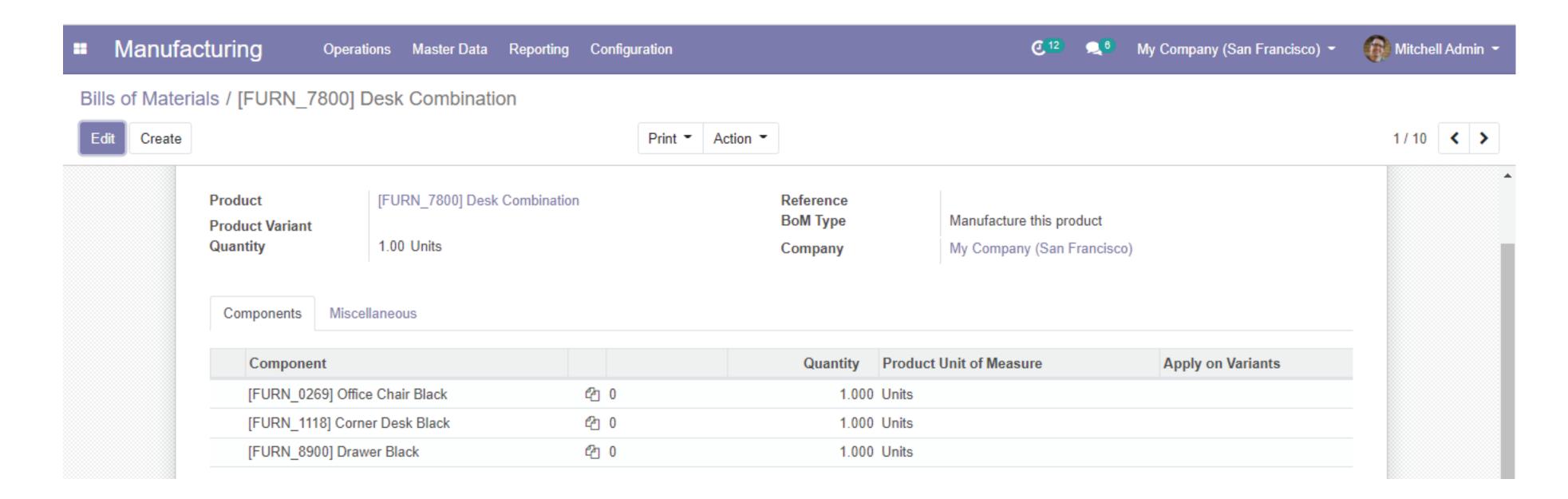


#### INTREGATED SMS (MASKING/NON-MASKING)

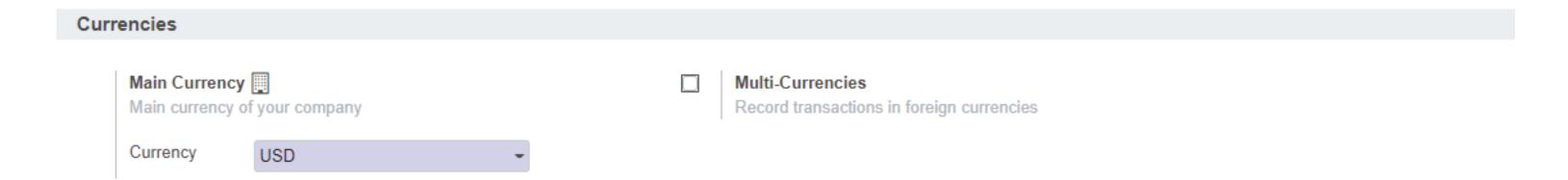




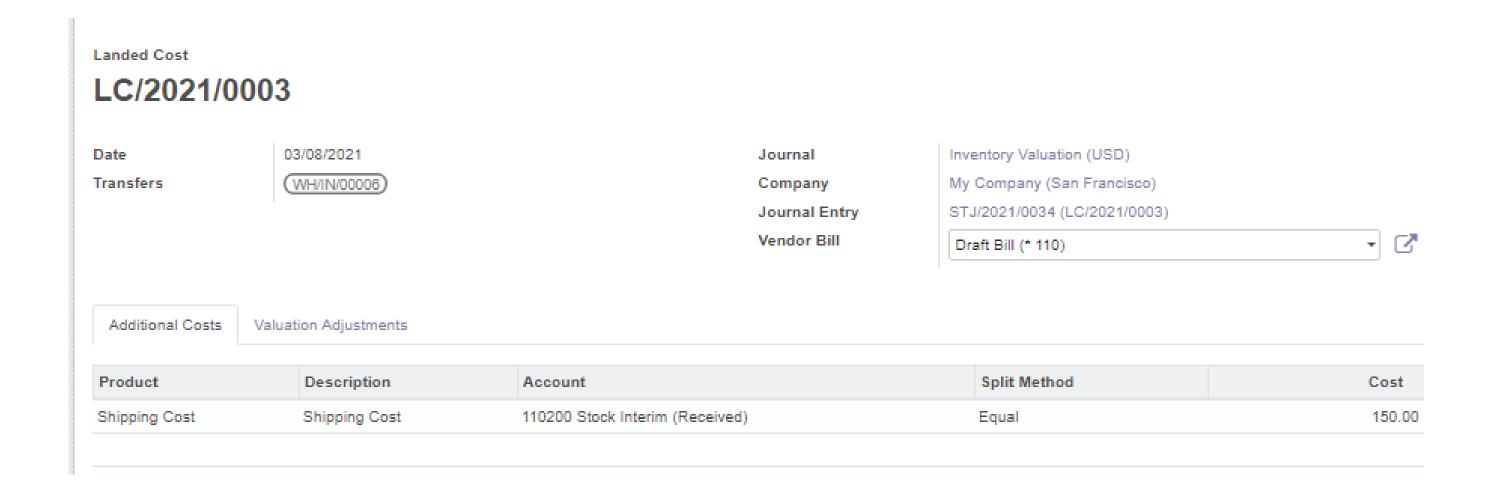
#### MANUFACTURING AND WORK ORDER



#### **MULTI CURRENCY ACCOUNTING**



#### LANDED COST / LC MANAGEMENT



# THANK YOU SELENCE



